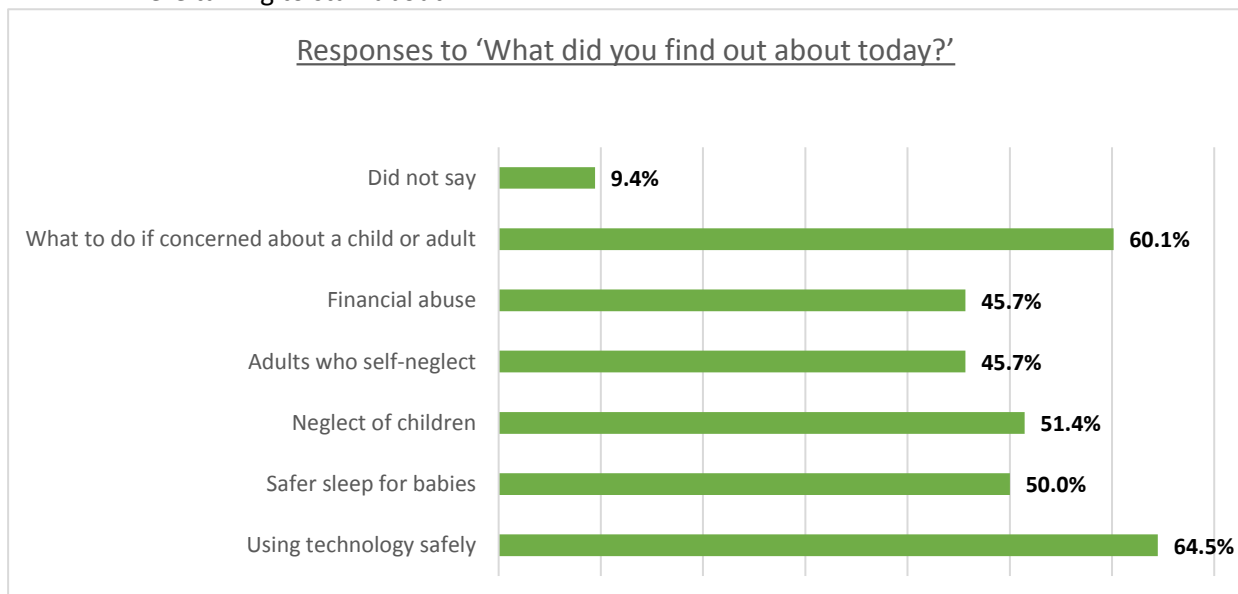


Southampton Safeguarding Week Summary

- Safeguarding Boards Team and partnership working – good commitment from agencies especially Police, Fire Service, Sure Start, Neighbourhood Wardens who contributed to each day on the trailer.
- Communications plan for all communications leads and partners – this year the Safeguarding Boards Team opened a twitter account and this has been a successful tool in spreading awareness about our key messages to our wider networks.
- Information Packs – over the week approx. 400 packs of information were distributed out to the public over 3 days. Each pack had information about the 5 key themes – turn off technology for safety, safer sleep for babies, neglect (children) and self neglect (adults), financial abuse and exploitation and what to do if you are worried about somebody.
- Freebies – on the trailer we gave away bananas, bubbles, toothpaste, road safety key rings and various items donated by local businesses
- Survey and prize draw – safeguarding board team produced a survey linked to a prize draw (prizes were donated by local businesses) to gauge public awareness of the key messages and establish what their contact/experiences with children and adults at risk they might have.

Survey Responses and anecdotal evidence

- We had a total number of 138 survey completed across the 3 locations: St James Park (27 responses), Bitterne Precinct (39 responses) and Houndwell Park (42 responses) – 30 of the responses did not detail location. See below summary of the key messages that the public were talking to staff about:



- At all 3 locations members of the public raised the issue of financial exploitation. People were concerned and wanted more information on the different scams in the city, or they or someone they knew had been a victim of financial abuse or exploitation. Most people who knew or had been a victim themselves had a positive story to tell about the response from agencies and how their case had been dealt with.
- We engaged with a very diverse range of people across the week in each area including a wide range of ages and ethnicities.
- Several parents raised the issue of E-Safety and how they felt they were not knowledgeable about how to protect their children on line.
- When people were asked about what they would do if worried about a person they were not sure where to report concerns or what their responsibility was. However, most people agreed they would do something if they were concerned and were well engaged with conversations around the key messages.

Ideas for future community engagement work...

- Engagement with Student Social Workers to help out with community engagement events
- Consider more effective ways to evaluate the impact of the messages from awareness raising i.e. survey monkey, attending agency user groups
- Build on links made with communities and professionals
- Southampton Safeguarding week next year: Consider engagement in schools at pick up and drop off times, Key messages – should we have 1 or 2 key messages to promote for next year?, Safeguarding Week newsletter to be produced to go out to partners, Consider the timing of the engagement week – do we change to a half term school holiday?
- Link in with E Safety Thematic Review for engagement ideas for promoting e-safety with parents.